

# The Mode and Value of Ideological and Political Education in Colleges and Universities from the Perspective of Ideological and Political Education

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**Abstract:** For a long time, the traditional teaching mode and method of Ideological and political education have been adopted in Colleges and universities. The students passively and passively accept the relevant knowledge and cannot effectively cultivate and enhance their innovative consciousness and thinking ability. Colleges and universities should establish a great ideological and political vision, combine ideological and political education with educational practice, and coordinate the practice outside and inside the school, and practice ideological and political theory in the school. Strengthen college students' understanding and grasp of the practical value of Ideological and political education and education mode, and enhance their subjective value. Only in this way can college secretarial major make its own contribution to building a well-off society in an all-round way and realizing great rejuvenation, cultivating excellent professional talents with high political literacy, firm ideals and beliefs, and outstanding comprehensive ability.

## 1. Introduction

With the development of social economy and the enrichment of information dissemination, ideological and political education and teaching in Colleges and universities are also changing and developing. Its connotation and extension continue to deepen. People pay more and more attention to and popularize ideological and political education. University period is an important stage of cultivating students to set up correct three views. We should strengthen the teaching effect of Ideological and political education of college students through many forms of Ideological and political resources. But even so, the effectiveness of Ideological and political education and teaching in Colleges and universities is still not ideal. We must continue to deepen the ideological and political education and teaching concept under the vision of Ideological and political education and improve teaching management. We should continue to optimize teaching methods and methods, enhance students' Ideological and political cultivation, strengthen their ideological and political quality, and steadily promote all-round development.

## 2. An overview of the mode of Ideological and political education in Colleges and Universities

First of all, colleges and universities should be fully aware that the traditional ideological and political education mode takes exam oriented education as the core, most colleges and universities and students pay more attention to test scores and scores, pay more attention to theoretical teaching, do not pay attention to practice, teaching methods are more traditional, and adopt full-scale duck filling teaching. Nowadays, colleges and universities are persistently building and optimizing the practical education mode of Ideological and political education, paying more attention to the deep connotation and extension of Ideological and political education, steadily improving students' thinking ability and analysis ability, establishing correct three outlooks, firmly mastering the rich analysis of historical materialism and dialectical materialism, and promoting students' self growth. Teachers should dare to interpret the complicated social life materials in the classroom, make good demonstration after class, combine the school development, social progress and students' growth organically, and meet the urgent needs of social development for high-quality talents. We should pay equal attention to practice and theory, strengthen the cooperation between schools and

enterprises, build a good platform for students' self-development and exercise development, and let students deeply grasp the basic principles and rich connotations of Ideological and political science, so that they can apply what they have learned. Teachers can only carry out ideological and political education in a broader perspective of education and teaching, pay attention to the cultivation of students' basic ability to analyze and solve various problems, integrate theory with practice, and better promote their self-development and professional development.

### **3. Suggestions on how to optimize the mode of education and realize the value of Ideological and Political Education**

#### **3.1. Integrate various educational and teaching resources and cultivate comprehensive application ability**

In the process of carrying out ideological and political education activities, colleges and universities should really establish the mode of Ideological and political education. Change teaching methods and teaching methods, no longer adopt a single, rigid teaching content, so that more social hot spots, current events news into the ideological and political education teaching activities. Strengthen the operability of Ideological and political education practice, combine with red tourism resources and red culture. Let more excellent traditional culture into the ideological and political education teaching, fully mobilize the initiative of students and interest in learning. In recent years, many news organizations, including CCTV, people's daily and so on, have launched many excellent videos such as "Marx is right". All colleges and universities are actively exploring the teaching mode and method of Ideological and political education that can attract more audiences, vigorously promoting open online courses, diversifying and integrating rich and colorful ideological and political education resources, cultivating students' Ideological and political literacy, and actively cultivating healthy and active campus culture. We should strengthen their ability to integrate ideological and political theories with practice. It can effectively improve the effect of Ideological and political education in Colleges and universities. For example, many ideological and political teachers, with the help of multimedia, carry out flexible and diverse ideological and political teaching forms, and provide more ideological and political education teaching resources for students. It stimulates students' thinking ability, strengthens their curiosity and thirst for knowledge, and enhances their enthusiasm to study ideological and political courses. Moreover, many colleges and universities have invited influential scholars, experts, officials, etc. to give lectures or make speeches. With the help of such off campus activities, students' enthusiasm for learning ideological and political courses should be strengthened.

#### **3.2. Strengthen the openness and pertinence of Ideological and political education content**

Ideological and political education in Colleges and universities should provide rich and colorful teaching contents, carry out targeted theoretical teaching for students' difficulties and puzzles in learning and practice, strengthen their practical ability, and lay a good foundation for the realization of curriculum education value. It is necessary to train students to establish core values, promote and lead them to firm and correct ideals and beliefs. We should firmly eliminate students' deep-rooted wrong ideas, that is, as long as we study these ideological and political theories, eliminate students' irrational cognition of Ideological and political education practice, and mobilize students' enthusiasm to participate in classroom teaching activities with innovative teaching methods and forms.

#### **3.3. Carry out rich and colorful social practice activities**

Colleges and universities with conditions can organize students to carry out various social practice activities, such as making students widely participate in targeted poverty alleviation activities and three rural activities. With these diversified and rich social activities, we will constantly adjust the means and methods of Ideological and political teaching, so that students can deeply feel and grasp the profound connotation and rich extension of the basic principles in the social practice activities of

combining theory with practice. Students can feel the great value of theoretical education from these social practice activities, understand the subject care and goodwill conveyed by such behaviors, deeply grasp the basic national conditions through the practice of relevant theories, put themselves in a position to feel the great value of theory combined with practice, enhance their learning of theoretical knowledge, and better contribute to the correct values of the people and society in the future.

### **3.4. Optimize the ideological and political education environment and actively guide students**

Facing the vigorous development of the information age, colleges and universities must optimize the ideological and political education environment, and provide a good environment for them to establish a good ideological and political literacy. The main environment faced by the practical teaching of Ideological and political education refers to various environments related to the practical teaching of Ideological and political education. We should establish a broad vision of Ideological and political education, see the social environment, school environment, and other environments covered by the practice of Ideological and political education, closely combine the social environment and family environment, correctly guide students in these environments, strengthen value thinking, stimulate their theoretical thinking, pay close attention to the complex social life, increase insight and strengthen theory. The ability to interpret and analyze current events. The practical teaching system covers the construction of culture, politics, economy and other fields. It is necessary to link these influencing factors together to create excellent practical activities of Ideological and political education. To guide college students to return to social practice and life itself, we should not only learn theory well, look at problems from multiple perspectives, but also strengthen correct three views and enhance ideological and political literacy in the repeated impact of Chinese and foreign ideological and cultural.

### **3.5. Build a platform for ideological and political education and optimize teaching methods**

Colleges and universities should give full play to their own advantages, actively build a big ideological and political platform, tap many hidden ideological and political education resources, and establish a comprehensive and three-dimensional ideological and political education platform, such as a comprehensive ideological and political education platform in microblog, wechat public number, campus radio station, school newspaper, school journal, bulletin board, paper media, etc. We should actively provide ideological and political education resources, build a school enterprise cooperation mechanism, invite well-known entrepreneurs to the school to communicate with students, establish a moral education tutor system for enterprises, and practically let students establish a correct ideological and political literacy and position. At the same time, with the help of the ideological and political education platform, we should continue to optimize the teaching methods, so that students can self-study, cooperative inquiry learning, special ideological and political education, emerging media teaching, social practice activities, public ideological and political activities, community activities, etc. We should grasp the future development needs of students and pay attention to their spiritual needs and emotional changes. Pay attention to the satisfaction of social value and personal value, and continuously enhance the effectiveness of Ideological and political education.

To sum up, colleges and universities should closely grasp the current situation of economic and social development, combined with the characteristics of information dissemination in the Internet era, establish the teaching thinking of Ideological and political education, and deepen the understanding and understanding of the practical education mode and value of Ideological and political education in Colleges and universities. It is necessary to fully integrate all kinds of Ideological and political education teaching resources inside and outside the curriculum, constantly improve the effect of Ideological and political education teaching in Colleges and universities, and train students to establish and practice socialist core values. Only in this way can colleges and universities improve students' comprehensive quality, enhance their comprehensive ability, and lay a good foundation for better adapting to the needs of economic and social development.

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